

LEVEL PLATFORMS

Press Release

Level Platforms Awarded 2009 Everything Channel Five-Star Partner Program Guide Certification

Level Platforms Partner Program recognized as exceptional by leading Channel authority

Ottawa, ON, Canada, April 6, 2009 – LPI Level Platforms Inc, provider of the industry-leading managed services software platform Managed Workplace, today announced it has been recognized by Everything Channel as one of North America's top information-technology (IT) vendors for its Partner Program.

The Level Platforms Partner Program was one of only 14 awarded a Five-Star certification in Everything Channel's 15th annual 2009 Partner Program Guide (PPG) in the Small Company category (defined as having \$100M in annual revenue or less), acknowledging its commitment and strength of its programs for reseller partners which include IT integrators, technology solution providers, and consultants. A list of PPG winners can be found in the March 30 issue of CRN magazine, the channel industry's leading publication, and online at www.Channelweb.com, the world's largest channel industry portal.

In a true "we succeed when you succeed" business model, Level Platforms invests in the success of their Partners by providing everything solution providers need to create, market, sell and implement a profitable managed service offering to small and mid-sized businesses. The Level Platforms Partner Program introduces Partners to the many benefits and revenue opportunities that can be realized with their powerful, agentless, remote monitoring and management platform, Managed Workplace 2009. Complete with a best practices implementation model, the Partner Program means that virtually any solution provider can be delivering profitable managed services across their customer base within a few months.

Research for the 2009 Everything Channel Partner Programs Guide and the Everything Channel Five-Star Program was conducted by Everything Channel's Institute for Partner Education & Development (IPED). IPED analyzed 130 vendor programs rating vendors' responses to nearly 60 in-depth questions about their partner programs in the six elements of sales support, marketing support, partner profitability, channel operations, communications and partner recruitment. To ensure fair comparisons, companies were

placed in one of four categories based on company size. IPED weighted the responses to each question about such program elements as sales support and partner recruitment so that the total weight given to a vendor's answers in any of the six elements can potentially be scored as high as 100. The weighting scheme varies depending on the company size and product type and is based on IPED proprietary analysis methodology and intellectual property. In each of the four company categories, the companies with the highest overall weighted scores received the Everything Channel Five-Star Program designation.

"Now more than ever, the quality of a vendor's partner program determines how profitable its partners will be. So for their commitment to their partners, and their efforts to build quality programs, we congratulate this year's Five-Star Partner Program Guide winners for helping to drive greater revenue in the channel," said Robert C. DeMarzo, senior vice president and editorial director, Everything Channel.

"Our commitment to the Channel and the success of our Partners is a source of great pride for the Level Platforms team, and we're deeply honored to be recognized for our efforts by Everything Channel for the fourth year in a row," said Dan Wensley, Vice President, Partner Development, Level Platforms. "We are continually improving our education and business development programs to ensure and build the success of our Partners."

About Level Platforms (www.levelplatforms.com)

With 3000 Partners in 30 countries, Level Platforms is the leading provider of managed services software for IT solution providers servicing small and mid-sized end customers through its award-winning agentless remote monitoring and management software, Managed Workplace. www.levelplatforms.com.

Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative sales and marketing solutions to arm the sellers of technology with the resources they need to achieve measurable and significant results.

About United Business Media Limited (www.unitedbusinessmedia.com)

United Business Media Limited (UBM) is a global media and marketing services company that informs markets and brings the world's buyers and sellers together at events, online, in print, and with the information they need to do business successfully. UBM serves professional and commercial communities, from IT professionals to doctors, from journalists to jewelry dealers, from farmers to pharmacists around the world. UBM

employs more than 6,500 people in more than 30 countries. UBM's businesses operating in the US include CMPMedica, Commonwealth Business Media, Everything Channel, PR Newswire, RISI, TechInsights, TechWeb and Think Services. UBM is listed on the London Stock Exchange (UBM.L) and has a market capitalization of \$1.6 billion.

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