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For more information:

Ron Roberts

ROBOBAK

404.ROBOBAK

ronr@robobak.com

ROBOBAK, LEVEL PLATFORMS INTEGRATE, PROVIDING UNIFIED VIEW OF DATA PROTECTION, OTHER FUNCTIONS FOR MANAGED SERVICE PROVIDERS

ATLANTA, December 7, 2009 – ROBOBAK™, the clear leader in cloud-centric agentless data protection software designed for remote and branch offices, today announced its software is fully integrated with Level Platforms, the leader in Remote Monitoring and Management software for Solution Providers.

By integrating ROBOBAK into Level Platforms' dashboard in Managed Workplace, Level Platforms' award-winning remote monitoring and management software for solution providers, managed service providers (MSPs) can track backup and recovery status and notifications through the same unified interface that they manage their other service offerings. By integrating through Managed Workplace, ROBOBAK administrators can also tie into other leading software offerings, such as ConnectWise, Microsoft CRM, Auto Task and Tiger Paw.

"Data protection across multiple locations is an absolute must for small- and mid-sized companies; the MSPs who serve them must be able to seamlessly integrate that functionality into their overall offering," said Ryck Marciniak, Level Platforms' director of vendor alliances. "ROBOBAK's focus on the MSP channel provides a natural fit with Level Platforms; as such, ROBOBAK delivers greater value to our customers."

"ROBOBAK is proud to make this announcement and our commitment to Level Platforms as well as our communities of users worldwide," said Ron Roberts, ROBOBAK's President and Chief Executive Officer.

ROBOBAK's v9 Data Protection Suite includes Thin Backup and Restore™ (TBR), an industry-first feature that cuts the time needed to complete File, Exchange and SQL Server backups to mere minutes, even for very large databases. TBR enhances ROBOBAK's existing feature set, which includes source-based

compression, an “incremental forever” approach to backups, and the creation of “synthetic” full backups on demand in real time to simplify restore procedures. As a result, ROBObak provides comprehensive private cloud-based remote and branch office (ROBO) backup and recovery solutions requiring minimum bandwidth between local and remote locations.

ROBObak’s Data Protection Suite software is available exclusively through its worldwide channel of resellers and managed service providers. More information can be obtained at www.robobak.com, or by calling 404.ROBObak.

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